

MICHAL ROCKMAN-POLLARD | PRINTS | ILLUSTRATION

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I am a London based designer. I create illustrations, prints and graphics for a range of surfaces - apparel/textiles/home/retail display. I manipulate visuals and artwork them so they are ready for print - large scale format. I am a podcast enthusiast and love researching issues in design, culture, humanity and tech. I bring this info in when creating trend forecasting reports in the area of prints and graphics.

EXPERIENCE

Editorial Design, *International Cuisine From A School Kitchen* | Michael Batoux London
July 2021

[Editorial book design](#) for a family cookbook. The book is to commemorate the beloved school chef, Michael Batoux, who left his job as a sous chef at London Shard's *Shangri La* to instil the love of international tastes and culture within the schoolkids. The book design is suitable for all members of the family, to use and enjoy.

Comissioned Artwork, 'I Am No. 17' HILLS KNOWLTON STRATEGIES + TAKEDA PHARMACEUTICALS
January 2020

I researched and designed merchandise items around my subject, David. He suffers from a rare disease. It has no cure and was only diagnosed recently. David works in marketing and his disease relates to a lack of copper in his body.

'[I am no 17](#)' is a campaign bringing public's awareness to people with rare diseases in the UK.

Textile Print Design, RULEY.CO London
December 2019

I designed prints for sustainable activewear capsule for fitness trainer and motivational speaker influencer @iamlaurenwhite.

Freelance Print and Graphic Designer, Next Ltd/Lee Cooper/Gottex Swimwear/StyleSight/Independent brands and studios
August 2009 - October 2019

I designed prints and graphics for brands seasonal collections. I prepared artwork for factories for the sampling and production of the products. I created themed trend sheets and mood boards for retailers prints and graphics trend forecasting reports.

Print Designer, FRENCH CONNECTION London.
April 07 – August 08

Graphic and Print designer for men, women, kids and accessories departments.
Researching and developing graphics mood board,
Preparing artwork ready for sampling and production,
Designing accessories & packaging and trims.

EDUCATION

User Experience (distinction)
Interactive Design Foundation, IDF
(November - December 2020)

BA Illustration Department, **School of Visual Arts (SVA)**, New York City, NY, USA.

Student Exchange Programme.
(January – May 2003).

BA (Hons) Visual Communication Design Illustration. **Middlesex University**, London
(2001 – 2004)

BTEC in Art and Design,
London College of Fashion,
University of The Arts, London,
(2000 – 2001).

SKILLS

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
G-Drive
Social Media

Hand drawing
Trend Research
Branding

English - Native
Hebrew - Native
Some Spanish

INTERESTS

Tech and culture podcasts, yoga and mindfulness.

Books: Sapiens: A Brief History of Humankind, 21 Lessons for the 21st Century, Kafka on the Shore.